

PRESS RELEASE – 17 June 2011

Clearer Audio Copper-line Alpha ONE Power Cable

UK Retail Price – from £25.00 (1m)

Launch date – 20 June 2011

We are pleased to announce the launch of our new entry-level Copper-line Alpha ONE Power Cable. Design, materials and construction have been drawn from our multi award-winning power cables providing excellent all-round performance at this new entry-level price point.

The Copper-line Alpha ONE Power Cable utilises many of the key components and materials used in the award-winning Copper-line Alpha Power Cable including: an active thick aluminium foil shielding system for excellent noise rejection; the same pure CL3 (fire retardant) PVC dielectric to ensure both performance and safety; the same high-performance silver-plated copper fuse for low impedance and optimal power transfer; and cotton filler for mechanical damping. The conductors are specially selected 4N Oxygen Free Copper (99.99%) arranged in the same configuration as the Copper-line Alpha Power Cable which provides 15A of continuous current delivery. We also pre-burn in the Oxygen Free Copper after manufacture to further raise performance of the material. Terminations are the renowned MK Toughplug (featuring a silver-plated copper fuse holder) and a high quality Schurter IEC approved to 15A. International plugs are also available. The Copper-line Alpha ONE Power Cable is hand-built from start to finish in our workshop resulting in the highest levels of build quality.

The Copper-line Alpha ONE Power Cable was designed to be highly versatile and thus can be used with every conceivable component within a modern hi-fi / home entertainment system. Typical audio improvements in the realms of resolution, clarity and detail are gained; whilst with audio-visual devices picture quality also improves in areas of definition, image stability and colour rendering.

As with all of our products, the Copper-line Alpha ONE Power Cable comes with our 60 Day Money Back Guarantee, Limited Lifetime Warranty and Free UK Mainland Delivery.
